Promoting Positive Aging

PROGRAM

City of Valdivia
Date: 19th August de 2019 (Monday)
Adress: Auditorio 4, Pabellon Nahmias. Campus Isla Teja. Universidad Austral

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9:00   **Welcoming Words.** Cesar Asenjo Jerez Governor of the Region (Intendente)

9:15   **Opening Words** First Lady of Chile, Cecilia Morel Montes (Video)

9:20   *Policies on Positive Aging*
                Speaker: Dra. Regina Barra, Regional Secretary Ministry of Health. Region of los Rios

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9:35   Local reality of old age and aging: How can we contribute from the academy?
                Speaker: Representative of the Austral University of Valdivia.

9:50   Strategy "Friendly Cities and Older People", Omar Sabat Guzmán. Mayor of the city of Valdivia
                Questions and answers.

10:15   Coffee Break

10:45   **Myths and realities of aging**.
                By means of cellular APP, 3 myths about aging are projected on the screen and the people of
                the audience answer through their mobile phones.
                Then a video made by "*Fundación Oportunidad*" Mayor is projected to older people where they
                are asked questions of public health that will be answered by experts.

11:00   *How to strengthen the health systems of the APEC economies to face the changes that the aging*
                of the population entails?. The experience of Age Friendly Cities.
                Speaker. Dra**.** Islene Araujo, Senior Adviser, Ageing and Life Course/ WHO Division of UHC and
                Life Course

11:45   Promotion and prevention strategies. Identifying the investments necessary to maintain the
                functional health of the elderly. What do we need to enhance the cost-effectiveness of public
                policies aimed at caring for the elderly?
                Speaker: Sr. Pedro Olivares, Superintendencia de Salud

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12:15   *Long-term care strategies in elderly people What do we need to implement better health care and*
                improve user perception?
                Speaker: Nanako Tamiya Professor and Chair Department of Health Services Research, University
                of Tsukuba, Director of Research and Development Center for Health Services

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12:45   **Closing remarks. Office for International Relations and Cooperation**
                Ministry of Health Chile

13:00   **Press conference**